

ROBIN KANE

Principal, RK Evaluation & Strategies, LLC
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HIGHLIGHTS OF QUALIFICATIONS

Washington, DC-based independent consultant with more than twenty-five years of experience in program planning, evaluation, policy advocacy, and strategic communications in the public service sector

SELECTED PROFESSIONAL EXPERIENCE & ACCOMPLISHMENTS

Monitoring, Evaluation, & Research

- **Conduct all phases of comprehensive process and outcomes evaluations and monitoring for foundation, government, and nonprofit clients**

- ◆ create logic models, theories of change, evaluation plans, and data collection tools
- ◆ conduct interviews, site visits, surveys, and focus groups with multiple stakeholders
- ◆ analyze and write materials featuring key findings, conclusions, and recommendations

Clients: Democracy Fund, Union of Concerned Scientists, Physicians for Human Rights, US National Park Service, US Patent and Trademark Office's Intellectual Property Rights Attaché Program

- **Plan and conduct evaluations of policy change and other long-term advocacy efforts, for improvement and strategic decision-making**

- ◆ identify key strategies, audiences, and interim outcomes for meaningful measurement
- ◆ work with stakeholders to prioritize areas of inquiry
- ◆ choose data collection tools and reporting systems that fit the needs of the campaign or project

Clients: Democracy Fund, Union of Concerned Scientists, Physicians for Human Rights, the Annie E. Casey Foundation

- **Lead evaluation engagements to measure the effectiveness of training programs**

- ◆ identify indicators for each of the levels of change per the Kirkpatrick method (reaction, learning, behavior/transfer, and results/impact)
- ◆ create and deploy tools to collect data in each level

Clients: Physicians for Human Rights, Global Intellectual Property Academy of US Patent & Trademark Office, New Superintendent Academy of US National Park Service

- **Conduct stakeholder interviews and research for foundation and nonprofit clients**

- ◆ identify stakeholders, bellwethers, and other audiences to generate baseline or exploratory data
- ◆ gather, analyze, and report data

Client: The Commonwealth Fund

Planning & Facilitation

- **Lead evaluation planning processes for foundation, nonprofit, and public agency clients**

- ◆ identify intended outcomes, indicators, key audiences, strategies, activities, outputs, and appropriate data collection methods
- ◆ create logic models, theories of change, strategy maps, evaluation plans and other tools for clients

Clients: Union of Concerned Scientists, the Annie E. Casey Foundation/Center for Evaluation Innovation, Organization of American States, the Family Project of the Human Rights Campaign

- **Facilitate program planning consultations with nonprofit staff members, boards of directors, and advisory councils**, delivering multi-year work plans, action memos, and comprehensive meetings notes

Clients: Human Rights Campaign's All Children – All Families Initiative, the Health Equality Index, and the Welcoming Schools Program, among others

Evaluation Teaching, Training, & Technical Assistance

- **Lead training sessions in all aspects of program evaluation**, such as webinars on advocacy evaluation, half-day sessions on outcomes and results, and multi-day trainings covering all aspects of evaluation from planning to data analysis and reporting

Clients: The Democracy Fund, the Congressional Hunger Center, the Missouri Foundation for Health, Echoing Green Foundation
- **Co-taught a graduate course in program evaluation** at The George Washington University

SELECTED PRESENTATIONS & TRAININGS

Presenter: *A Framework for Evaluating Change within an Advocacy Ecosystem, Explored Through Four Case Studies*. Workshop at the American Evaluation Association conference, Denver, CO, October 2014.

Presenter: *Seeing the Forest Beyond the Trees: Learning Across the Experience of 7 Advocacy Evaluators*. Workshop at the American Evaluation Association conference, Washington, DC, October 2013.

EMPLOYMENT HISTORY

Principal & Founder (2006-Present)	RK Evaluation & Strategies , LLC Washington, DC <i>Clients:</i> Democracy Fund, Union of Concerned Scientists, Physicians for Human Rights, Human Rights Campaign, Commonwealth Fund, Organization of American States, US National Park Service and US Patent & Trademark Office (through the Federal Consulting Group), Annie E. Casey Foundation (through the Center for Evaluation Innovation)
Adjunct Professor (2006-2007)	George Washington University , School for Public Policy & Public Administration, Washington, DC
Senior Associate (2004-2005)	Innovation Network, Inc. , Washington, DC <i>Clients:</i> Annie E. Casey Foundation, Atlantic Philanthropies, Dyson Foundation, Echoing Green Foundation
Research Associate (2002-2003)	George Washington University , Department of Public Administration, Washington, DC <i>Clients:</i> US Department of Transportation, US General Services Administration
Senior Account Executive (2001-2002)	Fenton Communications , Washington, DC
Advocacy/Policy Director (1999-2001)	Family Pride Coalition , Washington, DC
Media Director (1996-1999)	Consumers Union of the U.S., Inc. West Coast Regional Office, San Francisco, CA
Media Director & Public Information Manager (1990-1995)	National Gay & Lesbian Task Force , Washington, DC
Reporter (1989-1990)	The Washington Blade , Washington, DC

EDUCATION

Master of Public Administration, concentration in Nonprofit Management, 2003
The George Washington University, formerly in the School of Business and Public Management, Washington, DC. Honor Graduate; Initiated into Pi Alpha Alpha, national honor society for public affairs & administration

Bachelor of Arts with Distinction, Foreign Service & International Politics, 1987
The Pennsylvania State University, University Park, PA